

# **AIR FORCE SERVICE INFORMATION AND NEWS CENTER**

## **LINEAGE**

## **STATIONS**

Kelly AFB, TX, 1 Jun 1978

## **ASSIGNMENTS**

## **COMMANDERS**

Col Roger L. Williams, #1981

## **HONORS**

### **Service Streamers**

### **Campaign Streamers**

### **Armed Forces Expeditionary Streamers**

## **Decorations**

## **EMBLEM**

## **EMBLEM SIGNIFICANCE**

## **MOTTO**

## **NICKNAME**

## **OPERATIONS**

During the past year, the Air Force Service Information and News Center (AFSINC) continued to help inform Air Force members and the public about Air Force missions, aerospace systems, people, and activities. The Center provided information products and services to these audiences, as well as to commanders and their public affairs representatives.

AFSINC was created following the announcement in April 1978 of the planned merger of several public-affairs functions, including the Internal information Division from the Pentagon and Command Services Unit from Boling AFB, D. C., and their relocation to Kelly AFB, Tex., on June 1, 1978. The Air Force Hometown News Center, formerly at Tinker AFB, Okla., moved

to Kelly in June 1979; and the Army Hometown News Center, previously at Kansas City, Mo., moved to Kelly in October 1980.

The American Forces Radio and Television office in AFSINC became a directorate in 1980 when DoD reorganized its AFRT program, giving AFSINC management and operational control of all Air Force radio and television outlets in overseas areas.

Air Force public affairs units in Chicago, Los Angeles, and New York receive budgetary and administrative support from the Center.

AFSINC, as a separate operating agency, is responsible to the Department of the Air Force through the Director of Public Affairs in the Office of the Secretary of the Air Force. Its four directorates support the Air Force public-affairs program.

The Directorate of Internal Information provides information products and services to keep Air Force military and civilian members informed about Air Force matters and Air Force, DoD, and national policies, decisions, and actions. Thus, the directorate helps promote high morale and positive motivation of Air Force personnel and units. Printed and audiovisual products produced include Airman magazine; the Commander's Policy Letter and its Supplement for Air Force Commanders; Air Force News Service releases for base newspapers; Air Force Now, Air Force Weekly, and the Lithograph Series. To assist Air Force public-affairs offices, the directorate publishes biographies of general officers and high-ranking civilians; and fact sheets, speech inserts, foldouts, slide briefings, and articles on Air Force subjects of interest. It also manages the Air Force's base newspaper program and monitors the Commander's Call program.

The Directorate of Army and Air Force Hometown News provides stories about newsworthy activities of Army and Air Force people to their hometown newspapers and other local media. The program reports accomplishments and activities of active-duty people, Reservists, and people enrolled in the commissioning programs (Army and Air Force service academies, Army and Air Force ROTC, Army Officers' Candidate School, and Air Force Officers' Training School). Hometown news releases for newspapers and taped radio and audiovisual interviews make it possible for Army and Air Force people to receive public recognition of their accomplishments and retain their identities in their hometown communities. The releases also keep the public abreast of Army and Air Force activities, engender citizen support, and enhance local recruiting efforts.

The Directorate of American Forces Radio and Television manages and operationally controls all Air Force radio and television outlets in Europe, Alaska, Greenland, the Middle East, and the Pacific area. The directorate coordinates with DoD and other military departments on matters of joint interest, and also is the point of contact for Air Force activities seeking counsel on AFRT matters.

The Directorate of Administration handles the Center's administrative matters. The directorate also is responsible for the reproduction of the Center's information products through in-house, local base, or commercial printing. These products, along with some material provided by DoD's American Forces Information Service, are distributed worldwide by the directorate to more than 7,000 addresses. Computerized photocomposition is prepared for formal test and evaluation re-

ports

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Air Force Order of Battle

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Sources

AFHRA